



# BARBORA MATEJOVA

GRAPHIC DESIGNER

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Copenhagen

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## WORK EXPERIENCE

2022 - PRESENT

### Playable

#### Graphic designer

- Developing digital and print assets
- Designing external and internal media
- Crafting online and offline marketing materials
- Designing merchandise and event materials
- Supporting with multiple stakeholders
- Supporting and managing the brand name changes
- Driving soft brand evolution

2022

### Barma

#### Graphic designer

- Supporting the marketing team and product
- Creating the Barma logo and brand identity
- Enhancing the UX of the platform
- Developing the Barma app

2021

### Draftails

#### Graphic designer intern

- Creating illustrations
- Developing digital and print assets
- Designing event materials

2020-2021

### UNICEF

#### Fundraiser

- Fundraising at pop-ups and events
- Achieving fundraising targets
- Event management

2021

### Protolab

#### Project Manager

- Organising student events and securing workshop talent
- Focusing on fostering digital skill development among students

## EDUCATION

2022 - 2024

### BAAA

- Bachelor's degree
- Digital Concept Development

2020 - 2022

### BAAA

- AP programme
- Multimedia design

## SKILLS

### Hard skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe After effects
- Figma
- Blender

### Soft skills

- Creativity
- Teamwork
- Communication
- Adaptability
- Attention to detail
- Problem-solving

## LANGUAGES

- English
- Czech
- German